

Interim Results 2025

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Highlights

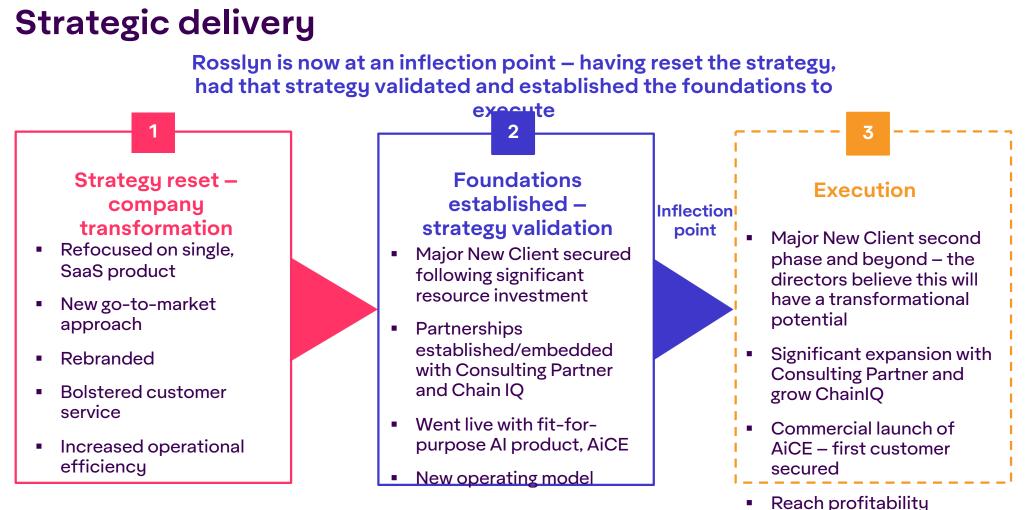
Milestone period with strategic and financial execution

Delivery on strategy

- Secured major new client that is a leading global technology company and household name ("Major New Client")
- Selected by a top 5 global consulting firm ("Consulting Partner")
- Signed, post period, first commercial customer for AiCE new Al-powered classification solution

Improved financial performance

- Strengthened balance sheet following £3.3m fundraise
- Operational improvements supporting increased gross margin and significantly reduced cash burn



Major new direct client win

Three-year revenue potential with validation of Al strategy

- One of the world's 10 largest companies
- Appointed Rosslyn after a highly complex competitive tender process
- Major New Client attracted by Rosslyn's agility and development with enterprise procurement data lake and classification automation
- Co-innovation partnership established:
 - Customer funding next-generation tech build by Rosslyn, including AI elements

- Technology/ Ecommerce Company
- US Headquartered
- Initial Contract with Central Procurement Division

New partnership with top 5 global consulting firm

Significant new channel to market

- Rosslyn selected after a lengthy and competitive tender process to replace internal spend intelligence tool
- Initial three-month internal spend visibility project for US operations

 establishing internal skillsets to utilise the Rosslyn platform
- Rosslyn spend cubes to be used in the Consulting Partner's initial proposals and then recommended as a preferred supplier to customers as part of wider engagement
- 10+ prospective new business opportunities already introduced with one already secured
- Discussions underway to establish partnerships with other geographies – pipeline already in place for the UK market
- Management believe that this is a validation of partner-led go-tomarket approach

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Details of new partner

- One of the five largest consultancies globally
- Part of a professional services network with a presence in 150+ countries
- US-headquartered
- Recognised as a leader in procurement operations consulting

Product vision & strategy

Empowering procurement with Al-enhanced intelligence and decision automation for strategic excellence

- Providing cutting-edge AI solutions that empower procurement teams with insights and decisionmaking capabilities – enabling them to focus on the high value, strategic initiatives
- Blend internal and external data together to form the ultimate supply chain source of truth enriching procurement teams with data to benchmark against
- Short-term goal: unlocking and underwriting data quality solving the key challenge to leveraging Al for procurement while significantly increasing process efficiency
- Longer-term goal: providing predictive intelligence

Unlocking the power of Al

'Quality of Data remains as the top spot for the barriers to Digitization'

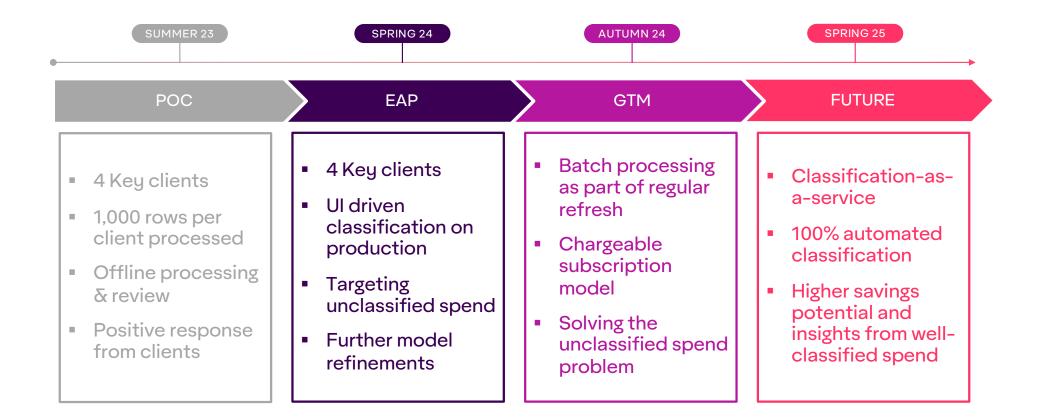
(SpendMatters, April 2024)

- Rosslyn's AI classification engine (AiCE) automates the categorisation and classification of extracted procurement data and the Directors believe that this:
 - Significantly increases accuracy
 - Expands volume and complexity of data that can be processed in the same time
 - Shortens time-to-insight
- Developing a procurement data lake to provide greater insight leading to predictive intelligence
 - Optimal performance requires continuous refining and enriching, which is most effectively achieved through an automated engine, particularly for complex data sets
- Co-developed with key customers c. £0.5 million investment to reach operational product
- Key factor in securing both the Major New Client and Consulting Partner
- Secured, post period, first commercial customer for AiCE

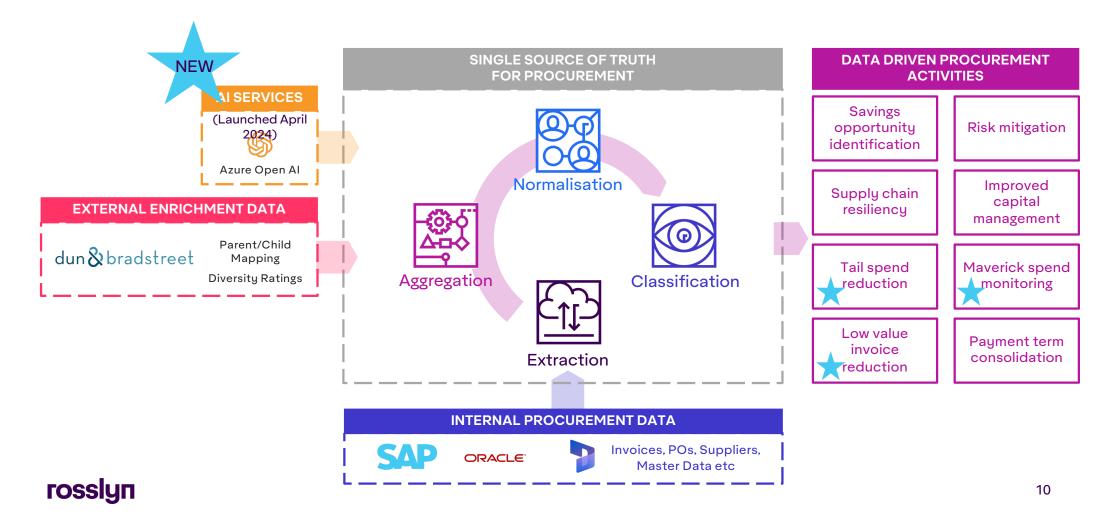
Rosslyn is uniquely positioned to solve the Al challenge

- Extensive experience
- Custodians of vast data sets
- Automation-first approach

AiCE timeline



The current Rosslyn platform



Key performance indicators

	H1 2025	H1 2024
ARR	£2.4m	£2.5m
ARR Growth	(4)%	1%
Total Pipeline	£5.5m	£3.3m
Weighted Pipeline	£1.6m	£1.3m
Gross Margin	40.0%	35.5%
Monthly Cash Burn	£(0.13)m	£(0.28)m
Adj. EBITDA*	£(1.0)m	£(1.5)m

 ARR reduction reflects strategic decision to prioritise quality of revenues and not renewing certain low-value contracts

 Improvement in all other KPIs

* Adjustments made for share-based payments and exceptional costs

H1 2025 income statement

	Six months ended	Six months ended
	31 October	31 October
	2024 £'000	2023 £'000
Revenue	1,491	1,402
Cost of sales	(894)	(904)
Gross profit	597	498
Operating expenses	(1,922)	(2,523)
Operating loss	(1,325)	(2,025)
Net finance costs	(40)	(9)
Loss before income tax	(1,365)	(2,034)
Income tax credit	120	120
Loss for the period	(1,245)	(1,914)
Other comprehensive (loss)/income	(2)	21
Basic and diluted loss per share (pence)	(8.0)	(26.9)

- Margin improvement reflects higher professional services fees
- Operating costs significantly reduced due to lower employee-related and rent costs following prior year's office closure and restructuring activity

H12025 cash flow

	Six months ended 31 October 2024 £'000	Six months ended 31 October 2023 £'000
Net cash used in operating activities	(357)	(1,180)
Net cash used in investing activities	(296)	(264)
Net cash generated from financing activities	2,964	2,853
Net increase in cash and cash equivalents	2,311	1,409
Cash and cash equivalents at beginning of period	646	767
Cash and cash equivalents at end of period	2,955	2,853

 Raised gross proceeds of £3.0m through the issue of new ordinary shares and convertible loan notes

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Financial strategy

Focusing on sustainable growth

- Step 1: prioritise reaching profitability
- Step 2: accelerate revenue growth focusing on quality of revenue
- Step 3: achieve the benchmark metric of "rule of 40 company" in FY26

Path to profitability

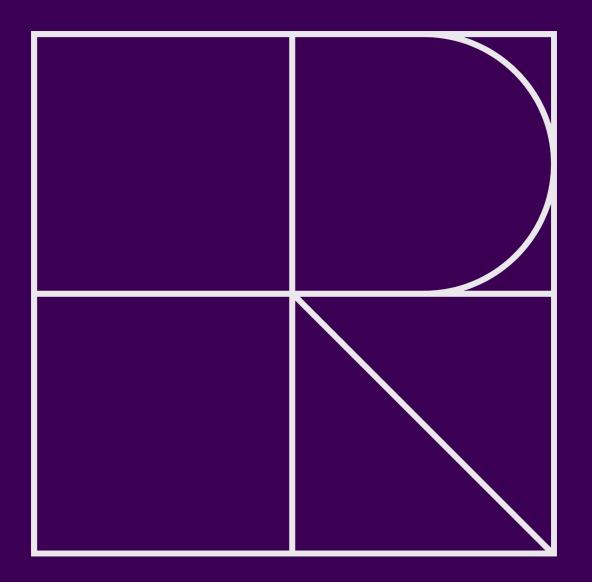
- New technology architecture expected to reduce breakeven point to £3.5m ARR
- New business wins
- New contracts/amendments with existing customers to improve profitability and decrease risk
- Fully utilised professional services team
- Continued tight cost control
- Actions to drive margin improvement

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Summary

- Rosslyn is at an inflection point and now poised for accelerated, profitable growth
- Significant strategic endorsement and transformational opportunities with new Major New Client and Consulting Partner
- Commercially launched disruptive AI-based classification as a service – potential to significantly accelerate growth in the medium-term
- Strengthened balance sheet and expanded pipeline position Rosslyn for sustainable growth
- Major New Client expected to make a meaningful contribution to H2 2025 revenue – but sensitive to timing of deployment of initial contract, expansion into further departments and further codevelopment work
- The Board continues to look to the future with **confidence**





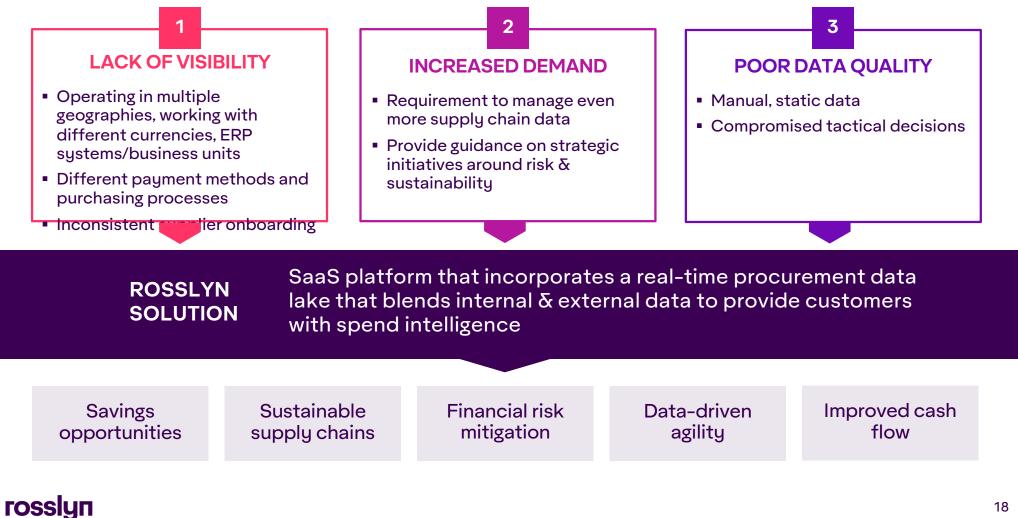
APPENDICES

H1 2025 balance sheet

	31 October 2024 £'000	31 October 2023 £'000
Non-current assets	1,684	1,591
Current assets	4,439	3,770
Total assets	6,123	5,361
Non-current liabilities	(1,167)	(713)
Current liabilities	(2,764)	(2,253)
Total liabilities	(3,931)	(2,966)
Net assets	2,192	2,395
Total equity	2,192	2,395

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The requirement for a spend intelligence solution



Our clients & partnerships

Providing spend intelligence for over 17 years to **enterprise customers** with some of the **most complex** organisational and data landscapes



Rosslyn go-to-market

Co-Sell Strategic Consulting Partners

Direct

Pure Play Procurement Consulting Partners

Spend Visualisation

One-off Snapshot of a portion of procurement spend

Immediate Insight

£100,000 worth of savings

3 Weeks to implement

£10k - £40k revenue



£Millions worth of savings

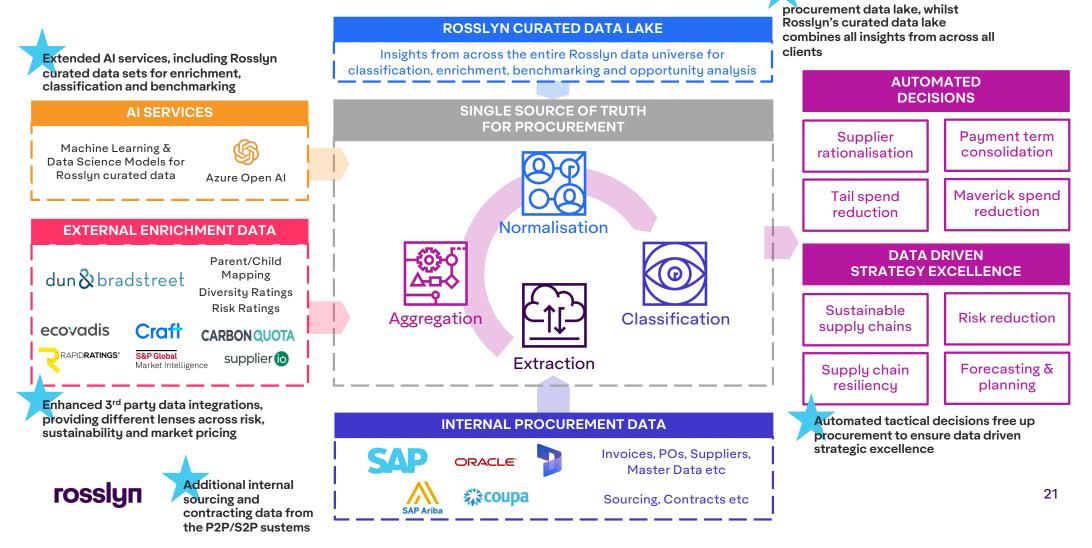
3 -6 Month Programme

2

£100k+ revenue

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Con	nmun	ity ¦
Benchmarking		
Comparison of		
I procurement data against		
the commu	unity	
Can be used for: Spend ESG Financial Risk Cashflow		

The future Rosslyn platform



Each client achieves their own