

# IniTrack: Rosslyn's Initiative Tracker

From planning to performance—  
track savings as they happen.



## OVERVIEW

### What is it?

IniTrack empowers procurement teams to set clear goals, define metrics, establish milestones, and outline outcomes for a variety of initiatives. Whether it's cost reduction, supplier rationalization, de-risking, or other strategic objectives, IniTrack provides the tools needed to drive successful projects. It is embedded within Rosslyn's analysis, enrichment, classification, and benchmarking tools, providing a unified platform to plan, track, and report on initiatives. This ensures a streamlined and efficient process for procurement teams to achieve their strategic goals.

## FUNCTIONALITY

### How it Works.

From all over the Rosslyn platform, users can define initiatives directly from the insights they see in the tool. IniTrack suggests useful metrics, outcomes and milestones for the project. Once defined, the metrics are measured every time data is refreshed, providing real-time tracking against the milestones and outcomes. This can be viewed across users and teams, for full organizational procurement initiative tracking.

## APPLICATIONS

### Use Cases



Too many suppliers in a category?  
Supplier rationalization initiative.



Single supplier for a critical resource?  
De-risk multi-supply initiative.



Spending more than the market on  
laptops? Cost reduction initiative.



Too many low value invoices?  
Invoice consolidation initiative.



Worried about tariff impacts?  
Tariff compliance initiative.

## VALUE

### Key Benefits

01

Built into the core platform, no  
need to navigate to another  
tool

02

Initiatives created from  
dashboards, data views or  
natural language with AI

03

Custom metrics and KPIs,  
enabling tracking of cost  
reduction, supplier  
rationalization, supplier  
diversification and more

04

Updated every time data is  
refreshed, enabling real-time  
tracking

## IMPACT

### Why it Matters.

Too often, procurement analysis stops at identifying opportunities, forcing teams to switch to project management tools to track initiatives. This fragmented approach can result in missed details and difficulties in tracking progress. By integrating initiative tracking into the analysis tool, the transition from analysis to tracking becomes seamless, ensuring real-time visibility of project progress.